

PUBLIC ART OPPORTUNITY



boxART! ARTIST APPLICATION

Application Requirements

Please submit the following:

1. Cover page with artist name, address, work/home phone, cell phone, email, website URL. Every artist on a team must be included in this cover page.
2. A short written statement, which addresses your interest in this project, up to 200 words.
3. Three digital jpg images of previously completed artwork, mailed on a CD or as an email attachment.
Maximum width 1000px, Maximum dpi 300 pixels
Label each image as follows:
Lastname_firstname_image1.jpg
Lastname_firstname_image2.jpg, etc.
4. Image list (PDF format if sent via email).
The number on the image list should correspond with the number on the image file. Please include media, size of work (HxWxD), title, date, and a brief description of the artwork if necessary.
5. Illustrations/schematics on the provided [sheet](#) (you can duplicate this form for multiple schematics) of what you plan to paint on the box. This can be scanned and attached to an email or copied to a CD.

Please note: Application materials and CDs will NOT be returned upon completion of the selection process. Please send everything together, either via email or on a CD. Please keep a copy of your application and drawings for your records.

Application Deadline

The application deadline for this Phase 1 Call to Artists is July 18, 2014

Send your application to:

Email: boxart@fremont.gov

Or

Mail or deliver applications to:

Wayne Morris
Community Development Department
Attn: Susan Longini, **boxART!** Program Manager
39550 Liberty Street

PO Box 5006
Fremont, CA 94537-5006

DO NOT SEND ORIGINAL ARTWORK. Applicants are strongly encouraged to retain a completed copy of their application, including proposals for the artwork for their records.

Inclusions: boxART! schematic, Steps for painting your utility box, list of recommended materials, paint requirements

Steps for Painting Your Box

Once your artwork is selected, the City of Fremont will send you notification and contact you when a box is available to set up a brief orientation and a painting timeframe. You have **two weeks** after the mutually determined start date to finish transforming your utility box into a visual gem.

Step 1: The Legalities:

Schedule a brief orientation with Susan Longini, Project Manager
Email: boxart@fremont.gov or call 510-494-4555. At your orientation, you will receive directions to your utility box, and an overview of the painting instructions. At this time you will also sign your contract with the City of Fremont.

Step 2: Gather Your Materials

Below is a comprehensive checklist of highly recommended supplies for the best painting outcome and your personal comfort.

- Stool or chair for comfort
- Umbrella for shade
- Drinking water
- Bucket to hold water
- Water for paint brushes, etc.
- Paint brushes
- Painters tape
- Drop cloth or plastic sheeting
- Biodegradable cleanser
- Sander
- Fine-grade sandpaper
- Rags and / or paper towels
- Spray bottle
- Matte medium or gloss medium Acrylic Paint:

Recommended: Liquitex Acrylic High-Viscosity Paint in tubes, Nova Color Lightfastness 1 in tubes, Golden Lightfastness 1 in tubes

*At this time we anticipate the City of Fremont will prepare the boxes by sanding and priming them as well as sealing the finished artwork with UV-antigraffiti

coating. If the artist is required to perform these tasks, additional funds will be allocated.

The City of Fremont will provide **boxART!** signage to identify the artist while working.

We will also provide a QR code label to adhere to the box to link to your website.

Step 3: Painting

Have fun! This is your time to highlight your work and your talent. The design chosen by the sponsor is the one you must paint. It is highly recommended that a matte medium or gloss medium be mixed with the acrylic paint. This will allow the artist to paint “transparent” layers for added depth. The city will post your working timeframe to its Facebook page so our community can stop by and see artwork in process.

Don’t forget to sign your name to the box in a lower right-hand corner— not larger than 3”x5.” The sponsor’s name will be provided and should be painted in an upper left-hand corner, not to exceed 3”x5”. It should read: “Sponsor: (name)”

Please be careful...

- Do not paint over/obliterate any identification numbers/codes. Paint around them.
- Do not paint over keyholes or paint keyhole covers so that they cannot be opened.
- Do not obstruct any windows or viewing ports on the box in any way.

Step 4: Completing and documenting your artwork

When you’ve finished painting your design, please contact Susan Longini, **boxART!** Program Manager, at boxart@fremont.gov to complete an invoice to the City for your payment .